



## Partnership Program

In addition to offering TalkAutism's ComEd services to complement their own web site program, Partners gain other major benefits, including:

- Premium placement on TalkAutism.org's home page and throughout the site
- Prominent recognition at a minimum of 10 autism conferences, including pre-show marketing efforts, placement on TalkAutism exhibit property, and inclusion in our "About our Partners" hand-out. In addition, your organization's materials are distributed in our booth (as available)
- Additional recognition through direct mail, presentations, and public relations efforts
- First priority on ExpertFind searches; including a dedicated information page and link to your web-site
- Access to VirtualSpeaker's Media Library, where your digital presentations will be available on TalkAutism.org, as well as other organizations that have embedded VirtualSpeaker into their websites
- The opportunity to host one Specialty Chat throughout the year on TalkAutism.org. This includes supportive marketing and a posted copy of the published transcript after the event
- A TalkAutism representative will attend at least one of your conferences during the year

Ask for a benefit letter for more details!

Pricing: Non-profit organizations - \$6,300/year. For-profit organizations - \$12,600/year

## Advertising Sponsorships

TalkAutism's Advertising Sponsorship Program gives organizations and professionals premium ExpertFind search placement on TalkAutism.org and our affiliated sites.

- Sponsor comes to the top of relevant ExpertFind Search before non-sponsors
- A dedicated information page, real-time testimony functionality, with graphic or photo placement option
- Expert profile email-a-friend capabilities
- Special rates for the production and hosting of two of your presentations on VirtualSpeaker's Media Library
- Free links for up to 2 of your existing presentations on VirtualSpeaker's Media Library
- Link on profile to your website
- Up to two events to be posted on the TalkAutism.org Event Calendar

An Advertising Sponsorship is an excellent opportunity to introduce your services to the thousands of autism families and professionals that access TalkAutism.org daily.

Price: \$50/month (paid bi-annually)

## Also!

- Partner rates for presentations on VirtualSpeaker. (\$1,500 digitize and host media window multimedia presentation)
- Partner rates for BlueLine professional marketing services
- Cost effective web site solutions

